

Application Serial No. 09/975,381

CLAIMS

1. (currently amended) A computer-implemented method for providing an integrated electronic list of providers, comprising the steps of:

5 determining at least one online provider for an item;
 determining at least one offline provider for the item;
 wherein the determining steps follow a request for a product;
 wherein when the request is for a desired geographical area, a user
 may choose one of several target locations, which have been previously
10 created and stored;
 wherein when the request is for a predetermined proximity to a target
 location, the user may choose a radius for said target location; and
 integrating the at least one online provider with the at least one offline
 provider to provide an integrated list of providers for the item.

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2. (canceled)

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3. (previously presented) The method of Claim 1, wherein the request
 is for a product category.

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4. (canceled)

5. (canceled)

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6. (original) The method of Claim 1, further including:
 providing comparison information for the at least one online provider
 and the at least one offline provider for the item.

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7. (original) The method of Claim 6, wherein the comparison
 information includes price comparison.

8. (original) The method of Claim 6, wherein the comparison
 information includes rating comparison.

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9. (original) The method of Claim 6, wherein the comparison information includes review comparison.
- 5 10. (original) The method of Claim 6, wherein the comparison information includes availability comparison.
11. (original) The method of Claim 6, wherein the comparison information includes special promotion comparison.
- 10 12. (original) The method of Claim 6, wherein the comparison information includes electronic wallet comparison.
13. (original) The method of Claim 6, wherein the comparison information includes return-policy comparison.
- 15 14. (original) The method of Claim 1, further providing:
providing comparison information about at least two offline providers.
- 20 15. (original) The method of Claim 14, wherein the comparison information includes in-store return policy of online purchases.
16. (original) The method of Claim 14, wherein the comparison information includes in-store pickup policy of online purchases.
- 25 17. (original) The method of Claim 14, wherein the comparison information includes special promotions.
18. (original) The method of Claim 14, wherein the comparison information includes coupon-availability information.
- 30 19. (original) The method of Claim 14, wherein the comparison information includes proximity to the at least two offline providers.

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20. (original) The method of Claim 14, wherein the comparison information includes direction to the at least two offline providers.

21. (original) The method of Claim 14, wherein the comparison information includes user review.

22. (previously presented) A computer readable medium embodying a method for providing an integrated electronic list of providers, the method comprising the steps of:

10 determining at least one online provider for an item;
 determining at least one offline provider for the item;
 wherein the determining steps follow a request for a product;
 wherein when the request is for a desired geographical area, a user
may choose one of several target locations, which have been previously
15 created and stored;
 wherein when the request is for a predetermined proximity to a target
location, the user may choose a radius for said target location; and
 integrating the at least one online provider with the at least one
offline provider to provide an integrated list of providers for the item.

20 23. (previously presented) A system for online shopping, comprising:
 at least one user terminal;
 at least one database containing information about online and offline
providers;

25 means for searching the database and for providing an integrated list of
online and offline providers in response to a search request for a selected
item; and
 means for comparing the online and offline providers for the selected
item;

30 wherein when the search request is for a desired geographical area, a
user may choose one of several target locations, which have been previously
created and stored; and
 wherein when the request is for a predetermined proximity to a target
location, the user may choose a radius for said target location.

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24. (original) The computer system of Claim 23, further implemented on a network environment.

5 25. (original) The computer system of Claim 24, wherein the network environment further comprising a global communications network.